

Dear Lake City Skier Sponsor:

Thank you for taking time to consider sponsoring the Lake City Skiers Water Ski Show Team.

The Lake City Skiers Show Ski team is a 501(c) non-profit organization dedicated to teaching safe boating and water skiing techniques, environmental safety and protection to its members and the general public. The Lake City Skiers were established as the Kosco H2O Show Ski Team Inc., in 1989. Since then we have decided to change the club name and are doing business as the Lake City Skiers.

The team performs ski shows twice weekly from the first of June through Labor Day weekend and uses its shows as a platform for educating and entertainment. The organization relies solely on fundraising efforts. None of its members are paid. In fact, all members pay dues to belong to the organization.

Most of the team's operating revenue comes from fundraising events such as selling advertising space in our annual team program. Other funds are generated from hosting show ski tournaments, membership dues and donations. All the proceeds/income to the club is invested into the organization for equipment, boats, motors, fuel, costumes and insurance coverage.

Your contribution may be tax deductible, please consult with your tax advisor.

The Lake City Ski Team had a very successful 2011 season and we are very excited about the prospects of the upcoming season.

We are soliciting your support through advertising space in our annual team program. We distribute approximately 3,500 copies of this publication throughout Kosciusko and surrounding counties. I am sure you have noticed this publication displayed at various business locations. This is a great way for you to advertise and to support our team! A definite win-win combination! And, in order for us to continue to compete successfully, we need your financial support!

You may show support directly by purchasing advertising space in our annual team program or in kind donations of good or services. There are also advertisement possibilities available at our home show site, as well as radio and television opportunities. Many sponsorship options are available and we would love to meet with you and discuss this in further detail.

Please consider sponsoring the Lake City Skiers. Through your support, we continue to provide a healthy and fun summertime activity for our area's youth, teens, young adults and families. And, to provide family, friendly entertainment for our community.

Thank you for your consideration.

Randy and Tracey Patrick
2012 Co- Show Directors
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