

Lake City Skiers



Indiana's Only Competitive Water Ski Show Team

The Lake City Skiers are a 501c (3) not-for-profit organization founded in 1989 with a mission to promote safe boating practices, the sport of water skiing and the Northern Indiana Lakes area. The Lake City Skiers have become a major entertainment attraction for Kosciusko County. Spectators travel from all over the state to watch the team perform. Located in Warsaw, Indiana on Hidden Lake, the team performs two shows every week on Tuesdays and Sundays starting on Memorial Day weekend through Labor Day weekend.

The economic impact to our community is about 2 million per summer! The Lake City Skiers are Indiana's only competitive water ski team. The team hosts tournaments every summer creating an even larger economic impact (an additional 1.2 million)! We also host several Learn-to-Ski Clinics to teach people to ski who may not otherwise have the opportunity.

The team also gives children of all ages and families an opportunity to participate in an activity together all summer long! We have approximately 160 members and are looking forward to future growth.

Your support and generosity allow us to continue performing shows that provide entertainment and bring visitors to help support our local businesses and our County every summer.

The Lake City Skiers are a nationally recognized team and have placed 5th in the Nation at the Division I National Tournament for the last two years. We are also Division II National Champs 4 times, in 2006, 2007, 2014 and 2016!

Thank you for your support through the years! We appreciate you!

SPONSORSHIP LEVEL

AD PRICE

LEVEL 1	BUSINESS CARD AD	(SIZE 2 X 3.5)	\$125.00
LEVEL 2	QUARTER PAGE AD	(SIZE 4 X 5)	\$200.00
LEVEL 3	HALF PAGE AD	(SIZE 8 X 5)	\$300.00
LEVEL 4	FULL PAGE AD	(SIZE 7 3/4 X 10)	\$400.00

All ads will be printed in black and white. Ads may be printed in color for an additional charge.

BRONZE LEVEL SPONSOR

\$500.00

This includes a full page ad in our annual team program and a 'Thank You Line' in our tournament program. Your ad will be displayed on our team website.

SILVER LEVEL SPONSOR

\$1,000.00

This includes a full page ad in our annual team program and a 1/2 page ad in our tournament program. Your ad will be displayed on our team website, and you will receive recognition at all of the Lake City Skiers' home shows..

GOLD LEVEL SPONSOR

\$2,000.00—UP

This includes a full page ad in our annual team program and a 1/2 page ad in our tournament program. Your ad will be displayed on our team website, and you will receive recognition at all home shows and tournament shows. We will also display a 2'x4' banner at our show site (LCS will provide banner and sponsor must provide graphics).

LAKE CITY SKIER PHOTO AD SPONSORSHIP (must include photo of a Lake City Skier)

QUARTER PAGE	\$100.00
HALF PAGE	\$200.00
FULL PAGE	\$300.00

NOTE: All artwork must be provided by the sponsor unless other arrangements have been made. Artwork must be emailed to tlpswivel@yahoo.com or attached to sponsor form and mailed to 2455 Hidden Lake Drive, Warsaw, IN 46580. Please do not staple or fold artwork or use dark colored backgrounds. Artwork must be in pdf or jpg file formats. You may also use Publisher or Word. We require hi-resolution artwork (300dpi and above). Artwork can be in color, printer will change as needed. Any artwork/logos submitted will not be returned unless requested.

SPONSORSHIP INVOICE

Sponsor/Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Email Address: _____

Sponsorship Level: _____

If your artwork is the same as last year, please note page number of last year's ad here: _____

Payment Made:

YES Check # _____ (checks payable to the Lake City Skiers)
or Cash Amount _____

BILL ME LATER (MUST BE PAID BY MAY 15)

Any Special Instructions _____

Original Artwork is Attached

Will Email Artwork to tracey@lakecityskiers.org (by April 1)

Sponsor Signature: _____

Team Representative: _____

Note: Sponsor must provide artwork unless otherwise noted. Please do not send artwork with dark backgrounds, these will not print clearly. All ads are in black and white unless color requested (additional charges will apply). Preferred file format is PDF or JPG. We will accept Publisher and Word Documents also. Any artwork submitted will not be returned unless requested.