



Lake City Skiers

Indiana's Only Competitive

Water Ski Show Team



Division II National Champions 2006 - 2007 - 2014 - 2016

Founded as a 501 c (3) organization in 1989 with a mission to promote safe boating practices, the sport of water skiing and the Northern Indiana Lakes Area, the Lake City Skiers have grown into a major entertainment attraction for Kosciusko county. Located in Warsaw on Hidden Lake the team performs shows to large crowds every Tuesday and Sunday evening from June thru Labor Day bringing spectators from Northern Indiana, Michigan, Ohio and Illinois generating a 1.9 million dollar economic impact to the county each summer. In addition to their 26 shows every season, Lake City Skiers is Indiana's only competitive show ski team and host tournaments creating an additional 1.2 million dollar economic impact every 3 years. The Lake City Skiers also host 3 learn to ski clinics each year. Your support allows us to be able to continue bringing these benefits to the county and local businesses through recirculation of these funds, so not only are you getting a great advertising deal but you are helping to bring economic growth to the community. Thank you for your support!

The Lake City Skiers Water Ski Show Team is a 501c (3) nonprofit organization.



Lake City Skiers

Sponsorship Levels

LEVEL 1

- Business Card in Annual Team Program \$85.00

LEVEL 2

- Quarter Page in Annual Team Program \$150.00

LEVEL 3

- Half Page in Annual Team Program \$225.00

LEVEL 4

- Full Page in Annual Team Program \$350.00
- Thank You Line in Tournament Program

LEVEL 5

- Full Page in Annual Team Program \$500.00
- Half Page in Tournament Program 5 x 31/2
- Banner Ad on Website for 1 Year (must be .jpg , .gif , .png width 468 px x height 60 px)

LEVEL 6

- Full Page in Annual Team Program \$1,000.00
- Full Page in Tournament Program 5 x 7
- 2' x 4' Banner Displayed at Show Site (LCS will provide banner, Sponsor must supply graphics)
- Banner on Website for 1 Year (Sponsor supplied, must be .jpg , .gif , .png width 468 px x height 60 px)
- Recognition at all Home Shows (Pre/Post or intermission announcements)

LEVEL 7

- Full Page in Annual Team Program \$2,000.00
- Full Page in Tournament Program 5 x 7
- Bold Line on Tournament Program Cover
- 2' x 4' Banner Displayed at Show Site (LCS will provide banner, Sponsor must supply graphics)
- Banner on our Website (Sponsor supplied, must be .jpg , .gif , .png width 468 px x height 60 px)
- Recognition at all Home Shows (Pre/Post or intermission announcements)
- Recognition between Each Tournament Show

LAKE CITY PHOTO AD

Must have a photograph of a Lake City Skier in the Ad

- Quarter Page \$75.00
- Half Page \$175.00
- Full Page \$250.00

Note: All rates based on sponsor providing artwork or business card which must attach to form. Logos can be emailed to tlpswivel@yahoo.com. File formats in order of preference are: pdf, eps, tif, jpg, png, doc(x), pub, xls, ppt. We require hi-resolution artwork (300 dpi and above). Color format can be anything, printer will change as needed. No dark colored backgrounds as these will not print clearly. All ads will be in black and white. Any artwork or logos submitted will not be returned unless requested. Do not staple or mark on artwork. (The Lake City Skiers are a 501c (3) nonprofit organization.)



Lake City Skiers Sponsorship Invoice

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Best time to call: _____

Email Address: _____

If same ad as last year then note the Page #: _____

Sponsorship Level: _____

Payment:

Yes Check # _____ or Cash Amount

\$ _____ Bill Me Later (Must be paid by May 15, 2020)

Special Instructions: _____

Original Artwork Provided and Attached

Will Email Artwork to t1pswivel@yahoo.com

Sponsor Signature: _____

Note: All rates based on sponsor providing artwork or business card which must attach to form. File formats in order of preference are: pdf, eps, tif, jpg, png, doc(x), pub, xls, ppt. We require hi-resolution artwork (300 dpi and above). Color format can be anything, printer will change as needed. No dark colored backgrounds as these will not print clearly. All ads will be in black and white. Any artwork or logos submitted will not be returned unless requested. Do not staple or mark on artwork. Make checks payable to: Lake City Skiers.

Lake City Skiers is a 501c (3) not for profit organization.
Your sponsorship may be tax deductible. Please consult with your CPA.